



2008 Tourism Educators  
Conference Will Welcome  
Anna Pollock,  
Peter Robinson, and Ann Duffy  
as Speakers

Tourism & hospitality educators, human resources professionals and others are invited to register today for the 2008 Tourism Educators Conference, May 8-10 at the beautiful Fairmont Chateau Whistler. Online registration is available at [www.bctli.ca/main/?TEC](http://www.bctli.ca/main/?TEC), with an extended early bird offer until March 31<sup>st</sup>.

The conference has secured a number of high-calibre speakers to complement the theme of Taking Action: Global Climate Change and Tourism/Hospitality Education. Guests will be inspired by presentations from Peter Robinson, CEO of the David Suzuki Foundation; Ann Duffy, Director of Sustainability for VANOC; and Anna Pollock, CEO of DestiCorp and Co-founder of the Icarus Foundation. Anna will be coming to Whistler from Bangkok where she will have helped to facilitate the PATA CEO Global Leaders Challenge conference on Tourism and Climate Change.

Their presentations will complement a special two-part program. In "Part A", the educators issues and opportunities forum, delegates will discuss a range of peer-identified topics and learn strategies for success. In "Part B", a set of interactive sessions will focus on the ways tourism educators and HR professionals can influence their students and employees as the industry comes to grips with the issue of global climate change

Conference partners at the Fairmont Chateau Whistler are providing incredible delegate room rates starting at only \$99.

Registration and hotel bookings are open online at [www.bctli.ca/main/?TEC](http://www.bctli.ca/main/?TEC) with a great conference early-bird rate of \$299 now extended to March 31<sup>st</sup>.

For more information on the 2008 Tourism Educators Conference, please visit [www.bctli.ca/main/?TEC](http://www.bctli.ca/main/?TEC) or contact Jackie Challis, conference coordinator at 604.986.1911 x3567 or [jackie@linkbc.ca](mailto:jackie@linkbc.ca).