



October 9, 2009  
Nanaimo, BC

## TOURISM VANCOUVER ISLAND ANNOUNCES BOARD OF DIRECTORS

**For immediate release:** During Tourism Vancouver Island's 46<sup>th</sup> annual General Meeting and Conference held September 22-24 in the Westshore Communities, Tourism Vancouver Island stakeholders elected a new Board of Directors. The Association is pleased with the election results that include two new faces.

Appointed Director **Chuck Fast** continues with the position of Chair of the Board for the second year. Fast brings with him extensive Board experience, particularly in not-for-profit governance and policy. He had been a key driving force in the growing Comox Valley Airport which serves Vancouver Island. Fast is joined by Appointed Directors **Nancy Arsenault** of Arsenault Project Solutions and **Lana Denoni** as Vice Chairs. Also continuing with the Executive Committee is **Carol Ann Terreberry**, Manager of Tsa-Kwa-Luten Lodge on Quadra Island as Secretary/Treasurer and representing the North Central Island. And to round out the Executive Committee, Appointed Director **Tim Tullis**, retired General Manager of Surfside RV Resort in Parksville, will serve as Past Chair of the Board.

New to the Board of Directors are **Conny Nordin**, Owner/Operator of Galiano Oceanfront Inn on Galiano Island, and **Kelley Glazer** of Blackball Ferry Line in Victoria.

Returning members to the Board include **Jim Owens**, Director of Sales and Marketing of the Vancouver Island Conference Centre in Nanaimo representing Central Island, **Jason Lowe** of Arbutus Ridge Golf & Country Club in Cobble Hill representing Cowichan, **Lillian Hunt** of the Village of Alert Bay representing North Island. Also returning and joining Arsenault and Denoni as Appointed Directors are **Don Barrie** of Warm Rapids Inn in Lake Cowichan, and **Randy Wright** of Harbour Air Seaplanes representing Tourism Victoria.

The Vancouver Island tourism region of British Columbia is comprised of seven destination areas including South Island, Cowichan, Gulf Islands, Central Island, Pacific Rim, North Central and North Island with one board member representing each of these areas.

The Vancouver Island region continues to be recognized as a premier vacation destination. Since 2000, Vancouver Island has been rated as the Best North American Island by the readers of Conde Nast Traveler. This prestigious travel magazine with a per issue readership of 2 million has been conducting a Readers' Choice award program for 19 years.

Tourism Vancouver Island is one of six regional destination marketing organizations in British Columbia that administers co-operative marketing and advertising projects for its stakeholders throughout the region on behalf of Tourism British Columbia. To access information about Tourism Vancouver Island and marketing initiatives, please visit [www.tourismvi.ca](http://www.tourismvi.ca). For general travel information on Vancouver Island, Victoria and the Gulf Islands, please visit [www.vancouverisland.travel](http://www.vancouverisland.travel).

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*Tourism accounts for more than 117,900 direct jobs in British Columbia, representing approximately one in every 20 jobs in the province. BC's tourism industry generated approximately \$9.8 billion in revenues in 2005 and over \$5.8 billion in GDP in 2004, making tourism one of the largest resource industries in the province. (source: cotabc.com)*

**Media Contacts:**

Dave Petryk, President & CEO  
Tourism Vancouver Island  
Direct: 250-740-1211  
Cell: 250-739-9088  
Email: [dave@tourismvi.ca](mailto:dave@tourismvi.ca)

Lana Kingston, Media Relations Manager  
Tourism Vancouver Island  
Direct: 250-740-1213  
[lane@tourismvi.ca](mailto:lane@tourismvi.ca)