



**mount
Washington**
ALPINE RESORT

MEDIA
RELEASE

Mount Washington Alpine Resort - Media Release
Nov-23-2009

Record November for Mount Washington

Image: Mount Washington's grooming crews have their hands full with 300 centimetres of snow in 7 days!

Credit: Mount Washington Alpine Resort

It's official; Mount Washington Alpine Resort has now surpassed- make that blown past- their old snowfall record for the month of November. The resort received a whopping 440 centimetres of snow over the last three weeks. With one week left this month, conditions are looking ideal for this Saturday's opening day.

"Our old record for November snowfall was 300 centimetres in 2006," explains resort spokesperson Brent Curtain.

"Needless to say, this month we've seen unprecedented amounts of snow up here. We received 300 centimetres in the last week alone!"



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As of Monday, November 23rd, Mount Washington was reporting a snowbase of 240cms. "This is a base we usually see in mid-January. We're standing on 6 feet of compacted snow in front of the Alpine Lodge and it gets deeper the further you look up the mountain," Curtain adds.

As for business at the mountain, the early snowfall has produced an influx of accommodation bookings and early bird 6ixPak sales. "Our Call Centre has seen an 80 percent increase in call volumes over the last week compared to this time last year," says Reservations Manager Susan Sanderson.

The resort is busy training staff and more importantly, digging out the resort, in preparations for opening day this Saturday.

Mount Washington Alpine Resort opens Saturday, November 28th. The resort is located 30 minutes above The Comox Valley on Vancouver Island. WestJet, Central Mountain Air and Pacific Coastal Airlines service the Comox Valley Airport (YQQ). To find out about accommodation and package information, call Mount Washington Alpine Resort at 1-888-231-1499 toll free or locally at 250-338-1386. Surf to www.mountwashington.ca for additional information including our live snow cam.

Documents

This file is available in Microsoft Word Document Format (97-2002).
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[Record November for Mount Washington](#)

For more information and additional images, please contact:

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