



climatesmart

BENEFITS

Climate leadership

Cost savings

Brand lift

Accurate, actionable data

Employee engagement

**State of the art online
GHG management tool**

Competency development

**Access to growing
network of Climate Smart
businesses**

Climate Smart and ETHOS invite you to join a group of progressive businesses that are cutting costs by cutting carbon.

As the requirements to minimize the carbon footprint of people and businesses grow both at the corporate and community levels, the demand for solutions to help them make the strategic transition to a low-carbon economy brings new business opportunities.

Climate Smart is now developing strategic partnerships with businesses, organizations and local governments to engage their supply chains, clients and constituencies, as a way to expand the benefits resulting from greenhouse gas (GHG) management.

Workshop Dates

VICTORIA: January 19, March 9,
April 13, 2010

VANCOUVER: March 16, April 27,
May 18, 2010

Locations TBD

Cost

\$1,500 includes two participants per organization, for all three workshops.

More Info

Contact **Katie Emery** at ETHOS
katie.emery@ethosbc.com

To Register Visit

www.climatesmartbusiness.com

Climate Smart Core Offering

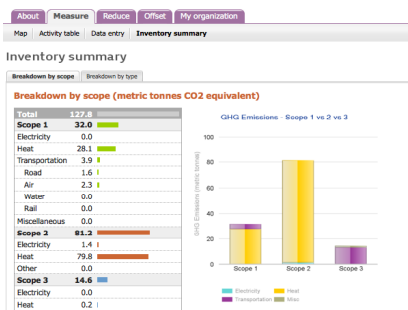
Climate Smart is a comprehensive, business case-based training program that includes the following:

- Interactive workshops
- One-on-one technical assistance
- Access to web-based GHG management tool

Businesses leave the program with the following:

- A completed and reviewed GHG inventory, conducted according to internationally recognized standards
- An emissions reduction strategy focused on cost savings
- An understanding of the carbon offset market
- Marketing and communications ideas regarding their GHG management successes

1 measure **2** reduce **3** leverage



Example inventory summary from the GHG management tool.

IMPACTS TO DATE
Over 51,550 tonnes
 CO₂e* under management

644.8 tonnes CO₂e
 average enterprise emissions

Over 150
 trained enterprises from a range of
 sectors

CUTTING CARBON
 CUTTING COSTS

\$476.90*
 Projected savings per tonne reduced

\$7,467*
 First-year projected savings if reducing
 to meet BC target of 3.3% per year

*Based on average Climate Smart GHG
 inventory.

BUSINESSES AND ORGANIZATIONS TRAINED

The Agency for Co-operative Housing • Artizen Home Renovations • Atleo Air • Association of Fundraising Professionals • Bamboobino (Daydreams Designs) • BC Association of Farmers' Markets • BC Teachers' Federation • Best Entertainment Corp • Black Stilt Coffee House • Ballard Power Systems • Bluewater Adventures • Canadian Tourism Commission • Capilano Suspension Bridge • Chambar Restaurant Corporation • Clark Wilson • Climate Law Group • Comox Valley Economic Development • Council of Tourism Associations of BC • C2media • Canadian Centre for Community Renewal • Canadian Centre for Policy Alternatives • Canadian Springs • Cedar Corner • Chislett Manson & Company • College of Midwives of BC • Common Loaf Bakery • Co-operative Housing Federation of BC • Costless Express • Courtney Agencies • District of Ucluelet • Eclipse Awards • Ecosystem Restoration Associates • Frogfile Office Essentials • Green Table Network • Great Pacific Adventures • Jamie's Whaling Station • Janitors' Warehouse • King Pacific Lodge • Long Beach Lodge • Markets Initiative • MPS Executive Suites • Mills Basics • Nanaimo Foodshare Society • Next Institute • Open Box Integration Inc. • Pacific Coach • Pacific Salmon Foundation • Pacific Sands Resort • Pacific Coast Fisheries Conservation Co. • PHH ARC Environmental • Wickaninnish Inn • Sierra Systems • Sliced Tomatoes Foods Ltd. • Salt Spring Coffee • spud! • Surf Sister Surf School • Remote Passages • reSource Rethinking Building • Tartan Group • Tides Canada • Timberline Natural Resource Group • Tofino Botanical Garden • Tofino Bus • Tofino Chamber of Commerce • Tofino Sea Kayaking • Trilogy Fish • Tourism Vancouver • Upholstery Arts • Urban Impact Recycling • Vancouver Foundation • West Coast Air • West Coast Sightseeing • Western Principles • WebTech Wireless • Woodland Flooring • YWCA Vancouver • and more...

PROFILES

Jamie's Whaling Station (JWS)

JWS holds the title of the first whale watching company on the west coast, and the summer of 2008 marked their 26th season. To reach their reduction target for 2008, they focused on their fleet of Zodiac high-speed vessels. The new propellers purchased yielded a lower per hour fuel consumption, longer shelf life for the motor and a reduction in emissions.

Industry	Tourism
Company Size	\$1.8M
Capital Investment	\$10,000 (new propellers)
Cost Savings	\$10K annually
Return on Investment	\$10K annually 1 year pay back
Carbon Savings	24 tonnes GHGs

Young Women's Christian Association Vancouver YWCA

YWCA is a non-profit organization dedicated to achieving women's equality. As part of the strategies to reduce the GHG emissions of its hotel, they are replacing all refrigerators, lamps and ballasts. They've invested in new technologies developed in Whistler BC. that allows them to efficiently manage their hotel heating source and usage, which will represent a projected 66% reduction in emissions by June 2009.

Industry	Residential Services
Company Size	\$5M
Capital Investment	\$200,000
Cost Savings	\$40K annually
Return on Investment	5-year pay back
Carbon Savings	Over 500 tonnes GHGs