

Post your Special Offer on HelloBC.com

Do you have a special promotional offer that you want to share with over 5.5 million consumers in the planning stages of their trip to British Columbia? If so, you can now list your offer on www.hellobc.com for FREE! In response to the tourism industry's requests to post special offers and promotions on our consumer website, Tourism British Columbia is launching a pilot "Special Offers" program.

Consumers will see a summary of your Special Offer on HelloBC.com. For more detailed information about your Special Offer they can click on a weblink from HelloBC.com to the 'specials page' on your business website, thereby linking the consumer directly to your business. Since offers are time limited, once yours is no longer in effect, it will automatically be removed from HelloBC.com. Once expired, you can add a new offer to the system, and you can update or change your existing offer as often as you choose.

How do you take advantage of this new opportunity? It's easy! Simply go to www.tourismbc.net and enter your User Name and Password. From the My Account Home page, click the "Add New" button at the bottom of the page. Next choose the product that you want to associate the Special Offer to from the "Create New Product" drop down menu; then enrol in "Special Offer" from the drop down menu under "Select a Program", complete the required information fields and your special offer will appear on HelloBC.com within approximately 48 hours of 'checking out' of the system. *Hint for Success: have all your information, including a photo you want to post, readily available so you can get your offer submitted quickly.*

If you have any questions about this program or if you have misplaced your User Name and Password, contact a Tourism BC Product Service Coordinator at productservices@tourismbc.com or by calling 1-800-822-7899.

We hope you take advantage of this new Tourism British Columbia initiative.