



MEETING PLACES 2011

A Guide to the Meeting and Event Planning Industry in British Columbia

Produced by Business in Vancouver Magazines

Distribution Date: November, 2010

Tourism Vancouver Island

- Is pleased to announce their endorsement of a full colour multi-page section in the upcoming 13th annual *Meeting Places 2011*, "A Guide to the Meeting & Event Planning Industry in British Columbia", published by Business in Vancouver Magazines.
- This well-read and much touted publication; has everything a planner or decision-maker requires to plan their event, conference, trade show or meeting, right at their finger tips.

Meeting Places 2011 is the key resource for pulling it all together

Benefits:

- Directory Information: Over 1,700 businesses throughout BC, sectioned by region, with a wide variety of categories related to making a successful event/meeting event
- Up-to-date Lists including contact information
- Regional Maps
- Planning tools/room capacity guides and layout, and more

Distribution: 9,000 copies

- Targeted distribution to *Business in Vancouver* subscribers
- Key decision-makers who influence spending on meeting, convention and banquet facilities as well as travel arrangements.
- Displayed in over 20 relevant tradeshow
- Sent to industry association members across BC
- Select members of The Vancouver Board of Trade

ADVERTISING OPPORTUNITY



Example



Space Deadline: September 27, 2010 Materials Deadline: September 29, 2010

501 - 65 Front Street, Nanaimo, British Columbia V9R 5H9
 Tel: 250-754-3500 Fax: 250-754-3599 E-mail: denise@tourismvi.ca

MEETING PLACES 2011

"A Guide to the Meeting & Event Planning Industry in British Columbia"
Publication Date: November, 2010

A. Questions about this program:

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B. Production & Ad Design - send materials to:

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Space Deadline: September 27, 2010 Materials Deadline: September 29, 2010

Ad sizes** (4 colour)	Meeting Places 2009 Regular Rate* (CDN\$)	Tourism Vancouver Island Stakeholder Rate	Savings	Plus HST (12%)	Total Cost Member (CDN\$)
1/8 (3.5" w X 2.125" h)	\$ 1,430	\$ 535	\$ 995	\$ 64.20	\$ 599.20
1/4 (3.5" w X 4.3" h)	\$ 1,925	\$ 990	\$ 935	\$ 118.80	\$ 1,108.80
1/2 (7.125" w X 4.3" h)	\$ 3,000	\$ 1,960	\$ 1,040	\$ 235.20	\$ 2,195.20

Please Note: Most Tourism Vancouver Island programs have limited advertising space available, and many fill up well before the deadline. Programs are sold on a first come first served basis, with space being reserved by a signed contract only.

Ad material specifications: Business in Vancouver Magazines accepts the following digital formats only: Press-ready PDFs or PDF X1A; Macintosh InDesign CS2 or lower (include all photo images, artwork images & fonts); Illustrator CS2 (please convert text to out-lines). Materials not arriving in these formats may incur extra design charges. Please send a proof.

Ad size: _____ Cost: \$ _____
 Contact: _____ Signature: _____
 Company Name: _____
 Phone: _____ Fax: _____
 Email: _____ Date: _____

Please check one of the following:

- I will be supplying a finished ad created by an outside graphic designer _____
 I would like Business in Vancouver Magazines to create my ad (for a fee) _____

Please complete this agreement and fax to 604-688-6058

Make cheques payable to Tourism Vancouver Island / Interest shall be charged at a rate of 2% on all overdue accounts

- I have read the attached Stakeholder Category Criteria Form and meet all the applicable criteria required for my stakeholder category with Tourism Vancouver Island. (Please include the Stakeholder Category Criteria form with your contract.)
- I re-affirm that I will comply with the eligibility criteria which I have previously confirmed. (Refer to previously completed Stakeholder Category Criteria form.)

1/4

3.5" w X 4.3" h

1/8

3.5" w X 2.125" h

1/2

7.125" w X 4.3" h

****Please ensure you comply with all criteria listed prior to
initialling your appropriate category.**

Accommodations
(Hotels, Motels, Hostels,
B&Bs, Resorts, Lodges &
Campgrounds)

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Minimum 2 million dollar insurance (including 3rd party liability)
- The stakeholder must be a minimum of one of the following (Please check all applicable):
 - Tourism BC Approved Accommodation
 - AAA rated/approved
 - Canada Select rated/approved

Vacation Home Rentals,
House Boats

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Minimum 2 million dollar insurance (including 3rd party liability)
- Coast Guard Certified (House Boats only)

Tourism Associations, DMOs

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Incorporated under the Societies Act or Board of Trade Act

Incorporated Community

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Community is incorporated as a municipality or is within a regional district or Islands Trust area

Transportation

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Incorporated under the Societies Act or Board of Trade Act
- Minimum 2 million dollar insurance (including 3rd party liability)

Attractions & Recreation
Operators

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Minimum 2 million dollar insurance (including 3rd party liability)

Parks

Initial _____

- Must be either:
 - Municipal
 - Regional
 - Provincial
 - Federal

Festival & Events Venues

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Minimum 2 million dollar insurance (including 3rd party liability)

Food & Beverage, Retail

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Appropriate Insurance
- Tourism purchases must be a component of the business/service (Retail only)

Education & Training

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Minimum 2 million dollar insurance (including 3rd party liability)
- Accredited provincial educational organization or;
- Legally registered or incorporated training company

Tourist Services

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- Appropriate Insurance

Travel Wholesalers &
Receptive Operators

Initial _____

- Compliant with all municipal, regional district, provincial and federal regulations & bylaws
- R Licensed and compliant with the Business Practices & Consumer Protection Act Travel Industry Regulations - B.C. Reg 296/2004

Special approval may be obtained on a case by case basis for tourism based businesses who do not fall under any of the the criteria.

I have read the Stakeholder Criteria form above and meet all applicable criteria required for my stakeholder category.

Print Name: _____ Signature: _____