



Tourism
Vancouver
Island

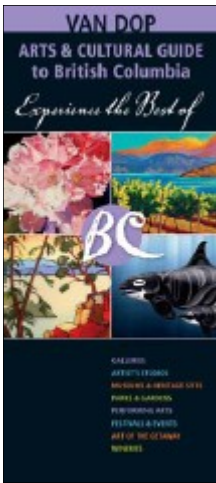
Van Dop Arts & Cultural Guide to BC Vancouver Island Arts & Cultural Trail Guide

Space Deadline: March 15, 2010
Materials Deadline: March 31, 2010
Date of Publication: May 2010



2 Great Guides for 1 Low Price!!

AD PURCHASE INCLUDES:

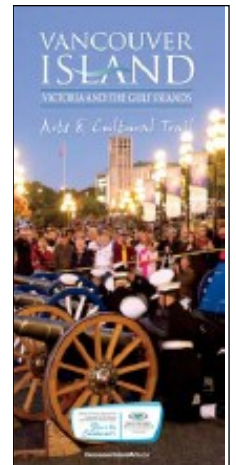


Van Dop Arts & Cultural Guide to BC

- Full colour, 160-page guide to over 400 art galleries, museums, studios, gardens, heritage and cultural sites in BC.
- **Circulation:** 100,000 copies
- **Distribution:** Available for FREE at over 700 locations
- FREE web listing on www.art-bc.com linked to your website
- FREE event listing on online Calendar of Events
- Virtual copy of the Van Dop Guide available online
- Box of guides for marketing & client appreciation.

Vancouver Island Arts & Cultural Trail Guide

- Full colour, 32-page guide to Vancouver Island, Victoria and the Gulf Islands' arts & cultural destinations
- **Circulation:** 30,000 copies
- **Distribution:** Available for FREE at **8 consumer shows** Tourism Vancouver Island attends reaching out to over **450,000** people; mailed directly to consumers' homes; distributed at Tourism BC racking centres, hotels, transportation outlets, major attractions centres both on and off Vancouver Island, AAA centres in nearby States, and Vancouver Island Visitor Centres and Chambers of Commerce.



ADVERTISING SIZES & RATES:

Size	Rate
Full Page	\$ 2,695
3/4 Page	\$ 1,995
1/2 Page	\$ 1,350
1/4 Page	\$685
1/8 Page	\$345

SALES & INFORMATION:

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Tourism
Vancouver
Island

Van Dop Arts & Cultural Guide to BC Vancouver Island Arts & Cultural Trail Guide 2010 - 2011

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Contact Name: _____

Email: _____

Program Cost: \$ _____

Add GST @5% (GST# 121700611) \$ _____

Total Cost \$ _____

Payment Information

Payment Method: Cheque Master Card Visa Invoice Me

Cardholder Name: _____

Card Account Number: _____ Expiry Date: _____

Authorized Cardholder Signature: _____

Please make Cheque payable to Tourism Vancouver Island | Interest shall be charged at a rate of 2% per month on all overdue accounts.

Agreement

- I have read the attached Stakeholder Category Criteria Form and meet all the applicable criteria required for my stakeholder category with Tourism Vancouver Island. (Please include the Stakeholder Category Criteria form with your contract)
- I re-affirm that I am in compliance with the eligibility criteria which I have previously confirmed. (refer to previously completed Stakeholder Category Criteria form)

Signed by: _____ Title: _____

Print Name: _____ Phone #: _____

Date: _____

Checklist

- Complete this contract & Criteria form fax back to Van Dop Arts & Cultural Guide (604) 540-1062
- If submitting a print-ready ad, please see Advertising Specifications page available online at www.art-bc.com
- If Van Dop is creating your ad, please send the following items to production@art-bc.com
 - i. A website OR e-mail address (not both), and website addresses will automatically be linked from www.art-bc.com
 - ii. 1 to 2 photos/logos
 - iii. A brief description (word count varies by ad size - see specifications sheet)

Please fax completed contract to (604) 540-1062

Stakeholder Category Criteria **Please initial appropriate criteria

Accommodation, Hostels and Campgrounds _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance, and ▪ The Stakeholder must be a minimum of one of the following (please indicate): <ul style="list-style-type: none"> <input type="checkbox"/> Tourism BC Approved Accommodation <input type="checkbox"/> AAA rated/approved <input type="checkbox"/> Canada Select rated/approved
Lodges & Vacation Home Rentals _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability)
Associations & Transportation _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Incorporated under the Societies Act or Boards of Trade Act
House Boats _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance, and ▪ Coast Guard certified
Real Estate _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Either/or: <ol style="list-style-type: none"> 1. Member of the local Real Estate Board 2. BC licensed realtor
Adventure, Ski, Golf, Attractions, Arts & Culture, Spa & Wellness, Agriculture & Winery, Food & Beverage, Meeting Facilities Rentals, & Gardens _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability)
Tour Operators (In and out of province) _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Tour operator registration
Parks _____Initial	<ul style="list-style-type: none"> ▪ Must be either: <ol style="list-style-type: none"> 1. Municipal 2. Regional 3. Provincial 4. Federal
Dive _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability), and ▪ Canadian Transport certified vessel (if applicable), and either/or <ol style="list-style-type: none"> 1. Affiliation and registration as a Dive Centre with an Internationally recognized Scuba Training Agency.
Education _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ BC Public Education
Learning/Enrichment _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability), and ▪ Business license or Society registration
Events & Retail/Service _____Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Applicable insurance

 I have read the Stakeholder Criteria form above and meet all the applicable criteria required for my stakeholder category with Tourism Vancouver Island

Print Name _____ Signature _____