



Space & Ad Material Deadline:

No later than the 23rd of the
month

(ie. May 23rd for the June Issue)



Reach thousands of online consumers every month!

Every month you can place new and enticing deals in the front page of the virtual Vancouver Island Vacation Guide and Outdoor Guide.

These deals are intended to entice potential Vancouver Island travelers into visiting stakeholder properties.

We have now added links to our online virtual guides through our Facebook account (VancouverIsland.Travel) which has helped to increase visitation to our virtual guides.

We are encouraging stakeholders to attach a **promotional code** to their monthly special in order to track the effectiveness of this program.

➡ Both guides combined had a total of **3,656** page views to the march specials!

➡ Over **613** clicks to Stakeholders' websites in March

Your ad will include:

- One *fantastic* special offer to entice travellers!
 - Your Company Logo (.eps or .jpeg)
 - A 50-word maximum company profile (.doc)
 - One horizontal image (300x200 pix)
- One contact phone number and one URL that links directly to your package being offered
- Promotional code to track your special offer

Click
here to see
the current
edition



For more information or to book your space, contact:

Vicky Graham, Program Representative

Tourism Vancouver Island

Phone: (250) 740-1216

Email: Vicky@tourismvi.ca

Fax: (250) 754-3599



Company Name: _____

Address: _____

Phone: _____ Fax: _____

Contact Name: _____ Email: _____

1 Year at \$990.00 (2 free months)

Starting Month: _____

_____ month(s) at \$99/month

Month(s): _____

Program Cost: \$ _____

Add 12% HST (HST# 121700611) \$ _____

Total Cost \$ _____

*As of July 1st HST (12%) will apply

Copy/Image Specifications For Formatted Ads

Please submit:

- One *fantastic* special offer to entice travellers!
- Your Company Logo (.eps or .jpeg)
- A 50-word maximum company profile (.doc)
- One horizontal image (300x200 pix)
- One contact phone number
- One URL that links directly to your package being offered or directly to your webpage



Submit to: Shannon Russell

Email: Shannon@tourismvi.ca

Phone: (250) 740-1222

Deadline:

No later than the 23rd of the month
(ie. June 23rd for the July Issue)
Remember to add this date to your calendar.

Payment Information

Payment Method: Cheque Master Card Visa Invoice

Cardholder Name: _____

Card Account Number: _____ Expiry Date: _____

Authorized Cardholder Signature: _____

Please make Cheque payable to Tourism Vancouver Island | Interest shall be charged at a rate of 2% per month on all overdue accounts.

Agreement

- I have read the attached Stakeholder Category Criteria Form and meet all the applicable criteria required for my stakeholder category with Tourism Vancouver Island. (Please include the Stakeholder Category Criteria form with your contract)
- I re-affirm that I am in compliance with the eligibility criteria which I have previously confirmed. (refer to previously completed Stakeholder Category Criteria form)

Signed by: _____

Title: _____ Print Name: _____

Phone #: _____ Date: _____

Please fax contract to Vicky Graham at 250-754-3599



Advertisement Template

Heading:

- Maximum 8 words
- Must include a price point

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Text:

- Maximum 50 words

Promotional Code: _____

Contact Information:

Phone Number: _____

URL: _____

New Option:
 You may submit a new monthly special mid-month.
 Just fill out this advertising template and submit to Shannon Russell.
 Must be submitted no later than the 10th of the month.
 (ie. May 10th for the May Issue)

Submit to:

Shannon Russell, Web and Systems Administrator
Tourism Vancouver Island

Email: Shannon@tourismvi.ca Phone: (250) 740-1222 Fax: (250) 754-3599



Stakeholder Category Criteria **Please initial appropriate criteria

Accommodation, Hostels and Campgrounds _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance, and ▪ The Stakeholder must be a minimum of one of the following (please indicate): <ul style="list-style-type: none"> <input type="checkbox"/> Tourism BC Approved Accommodation <input type="checkbox"/> AAA rated/approved <input type="checkbox"/> Canada Select rated/approved
Lodges & Vacation Home Rentals _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability)
Associations & Transportation _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Incorporated under the Societies Act or Boards of Trade Act
House Boats _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance, and ▪ Coast Guard certified
Real Estate _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Either/or: <ol style="list-style-type: none"> 1. Member of the local Real Estate Board 2. BC licensed realtor
Adventure, Ski, Golf, Attractions, Arts & Culture, Spa & Wellness, Agriculture & Winery, Food & Beverage, Meeting Facilities Rentals, & Gardens _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability)
Tour Operators (In and out of province) _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Tour operator registration
Parks _____ Initial	<ul style="list-style-type: none"> ▪ Must be either: <ol style="list-style-type: none"> 1. Municipal 2. Regional 3. Provincial 4. Federal
Dive _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability), and ▪ Canadian Transport certified vessel (if applicable), and either/or <ol style="list-style-type: none"> 1. Affiliation and registration as a Dive Centre with an Internationally recognized Scuba Training Agency.
Education _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ BC Public Education
Learning/Enrichment _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Minimum 2 Million Dollar insurance (including 3rd party liability), and ▪ Business license or Society registration
Events & Retail/Service _____ Initial	<ul style="list-style-type: none"> ▪ In compliance with all municipal, regional district, provincial and federal regulations and bylaws, and ▪ Applicable insurance

I have read the Stakeholder Criteria form above and meet all the applicable criteria required for my stakeholder category with Tourism Vancouver Island

Print Name _____ Signature _____