Memories Galore at the Vancouver Island Exhibition

For Immediate Release:  Looking for a day in the country?  Make the Vancouver Island Exhibition a part of your family vacation.  During the third weekend in August the grounds of Nanaimo’s Beban Park are filled with everything ‘country’, home baked goodies, produce larger than your head, and barnyard creatures.  The mission of the fair is to advance the education of agriculture and showcase local farms and 4-H clubs, bringing agricultural awareness to the community. The theme for this year’s exhibition is “Memories Galore”.

Family friendly performers are featured on the main stage; the headlining act is typically a major artist from the Canadian country music scene.  There is a mid-way with rides that will make you re-think the corn dog lunch.  Gather round the show rings and take in an equestrian show, or a sheep shearing race.  Wander through the stalls and awe at the size of the draft horses and chuckle at the funny looking chickens.  When little legs get tired hop on board the “Fair Express” and take a tour of the grounds - there is always more to see.

If you are planning a visit to Vancouver Island during late August make sure to stop by the fair.  The Vancouver Island Exhibition will take place August 20th, 21st, and 22nd at Beban Park in Nanaimo.  To access the park take the Northfield Road exit off of highway 19 or 19A.  For more information on the exhibition contact the show office at 250-758-3247.

Nanaimo is located on the east coast of Vancouver Island approximately 111 kilometers north of the provincial capital city of Victoria.  Accessible by HarbourLynx and BC Ferries from Vancouver, as well as by air from Vancouver and Seattle, Nanaimo is central to all of Vancouver Island’s spectacular adventure possibilities.  For more information visit www.tourismnanaimo.com or call Tourism Nanaimo at 1-800-663-7337.

Tourism Vancouver Island is one of six regional destination marketing organizations in British Columbia that administers co-operative marketing and advertising projects for its stakeholders throughout the region.  To access information about Tourism Vancouver Island and marketing initiatives, please visit www.islands.bc.ca

Media Contacts:
Hannah Shoop
Manager, Marketing & Leisure Travel
Tourism Nanaimo
Phone: (250) 756-0106 ext 26
Hannah@tourismnanaimo.com

Lana Kingston
Media Relations Manager
Tourism Vancouver Island
Phone: (250) 754-3500 / Direct: (250) 740-1213
lana@islands.bc.ca