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June 4, 2014

Re: Notice of Nominations

Stakeholders of Tourism Vancouver Island

In accordance with the constitution and bylaws of the Tourism Association of Vancouver Island we hereby provide notice of nominations for positions on the Board of Directors of the Association. The Board of Tourism Vancouver Island is a policy/governance Board and is driven by its Mission, Vision and Core Operating Values. We are seeking tourism stakeholders that are dedicated to the success of the Association and will support its principles.

**Mission:** "To increase the economic benefits that flow from tourism to the Vancouver Island region"

**Vision:** "The Vancouver Island Region will be internationally recognized as a preferred travel and getaway destination"

**Core Operating Values:** We live with integrity; We are passionate; We communicate effectively; Team. Partner. Collaborate.; We work hard and play hard; We support personal and professional enrichment; We embrace and drive change; We use our resources to the fullest potential.

#### Elected Positions

As a voting stakeholder of the Tourism Association of Vancouver Island, you are eligible to nominate a voting stakeholder or yourself for an elected position on the Board. Nominations for the following positions are open immediately and will close on **July 24, 2014**:

The following positions are for a two (2) year term.

- Pacific Rim
- North Central Island
- North Island

The following positions are for a one (1) year term.

- South Island
- South Central Island
- Central Island
- Gulf Islands

All nominations for Elected Director positions must have the signature of four (4) voting stakeholders, other than the nominee, that support the nomination. These positions are open to registered voting stakeholders operating a tourism business in one of the aforementioned jurisdictions.

Elections will take place electronically during the period of August 8<sup>th</sup>, 2014 to August 25<sup>th</sup>, 2014. The results of this election will be announced at the Association's Annual General Meeting being held in Parksville on September 11, 2014.

To become a registered voting stakeholder, please [click here](#) or visit [www.tourismvi.ca/register](http://www.tourismvi.ca/register) to complete the registration. It's quick and it's easy.

## **Appointed Positions**

Nominations are also being requested for up to four (4) Appointed Director positions. Nominations for these positions are not geographically based and are open to all stakeholders of the Association. The Board of Directors of the Tourism Association of Vancouver Island will select from the nominees that best fit the Association's Competency Framework. Nominations for Appointed Positions must be received by **July 24, 2014**.

## **Director Information**

To become a voting stakeholder, you must be registered at [tourismvi.ca/register](http://tourismvi.ca/register). The following information can be found on our Stakeholder Website [www.tourismvi.ca](http://www.tourismvi.ca) and will be valuable in assisting you in making your nominations decision:

- Constitution and Bylaws
- Board Policy Manual
- Strategic Plan
- Directors Competency Framework
- Nominations Form (Elected Position)
- Nominations Form (Appointed Position)
- Current Voting Stakeholder List

On behalf of the Nominations Committee I would like to thank you for your interest and ongoing support of the Tourism Association of Vancouver Island.

Sincerely yours,



Raymond Chan  
Nominations Committee Chair