

***Put your brochure, rack card, flyer or regional guide
in the hands of consumers***

Thousands of consumers visit the Tourism Vancouver Island website every year looking for information to plan their next getaway and with the Brochure Distribution Program, we're able to put valuable information consumers from around the world want in their hands for less than the cost of a regular stamp!

This campaign includes one year of brochure mailings anywhere in the world and quarterly geographical market reports on where your brochures are going.

Consumers get your information in 3 easy steps

Step 1: Go to www.seevancouverisland.com or call 888-655-3483

Step 2: Fill out the [request form](#)

Step 3: Check the mail for your information package!

***All mailing are sent
in branded
Vancouver Island
graphic envelopes!***

Program Rates

- Option 1:** For \$0.51 each, have your brochure (*up to 30g*) sent to **every** inquiry Tourism Vancouver Island receives
- Option 2:** For \$0.70 each, have your brochure (*up to 30g*) sent to visitors specifically requesting information about your category.
- Option 3:** For \$0.95 each, have your brochures (*31g to 100g*) sent to visitors specifically requesting information about your category.
- Option 4:** Have your regional guide (*up to 200g*) distributed with **every** inquiry Tourism Vancouver Island receives for \$1.90 each.



Not sure if this is for you? Pick a category and try it out with only **500** of your brochures.*

*Offered only to companies who have not previously participated in Tourism Vancouver Island's Brochure Distribution Program.

	<u>Buy In</u>	<u>Destination</u>	<u>Canada Post Rate</u>	<u>Program Cost</u>	<u>Savings</u>
Example Rate	500 Brochures	Canada (31%)	155 @ \$1.00 = \$155.00	500 @ \$0.70 = \$350.00 (plus GST)	\$420.50
		USA (38%)	190 @ \$1.20 = \$228.00		
		International (31%)	155 @ \$2.50 = \$387.50		
			\$770.50		
				\$350.00	

Based on typical demographical breakdown; actual rates are dependent on the volume of brochures sent.

For more information or to book your space, please contact:

Susan Webster
Pacific Rim & Parksville/Qualicum
Beach Regions
Phone: 250-751-3791
Fax: 250-754-3599
Email: Susan@tourismvi.ca

Victoria Graham
South Island, Cowichan &
Nanaimo Regions
Phone: 250-668-6232
Fax: 250-754-3599
Email: Vicky@tourismvi.ca

Karen Bonell
Gulf Islands, North & North
Central Island Regions
Phone: 250-792-3733
Fax: 250-754-3599
Email: Karen@tourismvi.ca

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Contact: _____ Email: _____

STARTING MONTH: _____ (service will start at the beginning of the month)

PROGRAM OPTIONS: (Please choose one option)

- Option 1:** Send my brochure (*up to 30g*) out to every inquiry (*\$0.51 ea)
- Option 2:** Send my brochure (*up to 30g*) in a category (see below) (*\$0.70 ea)
- Option 3:** Send my brochure (*31g to 100g*) in a category (see below) (*\$0.95 ea)
- Option 4:** Send my Regional Guide (*up to 200g*) out with every inquiry (*\$1.90 ea)

*rates subject to GST and adjustment due to weight

For Option 2 or 500 brochure trial, please choose a category from the list below:

- | | |
|---|--|
| <input type="checkbox"/> All Categories (6,000) | <input type="checkbox"/> Hiking/Walking Tours (2,000) |
| <input type="checkbox"/> Accommodations (3,500) | <input type="checkbox"/> Wildlife Viewing (i.e. Whales, Bears) (2,500) |
| <input type="checkbox"/> Bed & Breakfasts (2,500) | <input type="checkbox"/> Marine Activities (2,500) |
| <input type="checkbox"/> Campgrounds/RV Parks (1,500) | <input type="checkbox"/> Fishing (1,000) |
| <input type="checkbox"/> Aboriginal Tours & Culture (1,000) | <input type="checkbox"/> Museums & Historical Sites (1,500) |
| <input type="checkbox"/> Communities (2,000) | <input type="checkbox"/> Spas & Wellness (1,000) |
| <input type="checkbox"/> Galleries/Studios/Theatre/Arts (1,000) | <input type="checkbox"/> Weddings/Honeymoons (500) |
| <input type="checkbox"/> Wineries/Cideries/Breweries (1,500) | <input type="checkbox"/> Transportation Services (1,000) |
| <input type="checkbox"/> Other, please specify _____ | |

Deadline: Brochures & contract must arrive in the Tourism Vancouver Island office at least 1 week prior to start date

Note: The suggested brochure quantities are based on previous years; actual volumes may vary. You will only be billed for the number of your brochures mailed out.

Agreement

- I understand that this contract will be automatically renewed each year unless 30 days written cancellation is provided. Billed quarterly upon brochure fulfillment. Interest shall be charged at a rate of 2% per month on all overdue accounts.
- I affirm that I am in compliance with the eligibility criteria previously confirmed during stakeholder registration.

Print Name: _____ Title: _____

Phone #: _____ Date: _____

Signed by: _____

Sales Rep: _____

Please fax your completed contract to (250) 754-3599